

Paris, 24th February 2023

## W2RC RENEWS COVERAGE ON EUROSPORT

- Amaury Sport Organisation (A.S.O.) has signed a broadcast agreement with Eurosport covering the 2023 W2RC season.
- Eurosport, the historic international broadcaster of the Dakar, confirms its commitment to the rally-raid discipline with each round broadcast across 68 countries in Europe and Asia.
- Rivals Nasser Al Attiyah and Sébastien Loeb set to meet for the Abu Dhabi Desert Challenge, which will be broadcast on Tuesday 14 March at 10.30pm.

The second season of the FIA and FIM world rally-raid championships is benefiting from coverage that is being strengthened and extended by the signing of an agreement with Eurosport, Warner Bros. Discovery's premium sports brand.

Eurosport, which reaches 130 million people every month, has been broadcasting the Dakar for more than twenty years and fans can continue to enjoy television coverage as well as streaming on the Eurosport App and discovery+ across Europe and Africa. This partnership reinforces the motorsport offer of Warner Bros. Discovery, which broadcasts the 24 Hours of Le Mans, Extreme E, Formula E and the WTCR.

This year, in addition to the Dakar, fans can journey to the United Arab Emirates, Mexico, Argentina and Morocco (see calendar below), with the broadcast of a highlights programme for each event. In addition to this coverage, a 52-minute season summary programme will be broadcast.

The detailed coverage of these events will allow us to follow the duel for the title between Nasser Al Attiyah and Sébastien Loeb in cars, as well as the race to succeed Sam Sunderland, who is not in a good position to defend his title after his retirement from the Dakar.

## THE FIVE ROUNDS OF THE 2023 W2RC

- Dakar (Saudi Arabia), from 31 December 2022 to 15 January 2023
- Abu Dhabi Desert Challenge (United Arab Emirates), from February 26 to March 3
- Sonora Rally (Mexico), from 22 to 28 April
- Desafio Ruta 40 (Argentina), 26 August to 1 September
- Rallye du Maroc (Morocco), 12 to 18 October

## **PRESS CONTACTS**

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About Warner Bros. Discovery Sports Europe: Warner Bros. Discovery Sports Europe represents WBD's portfolio of sports brands, channels and platforms in Europe. It collectively reaches 130 million people every month, engaging fans and broad audiences in more than 200 markets and in over 20 languages across all platforms where consumers are spending time, free-to-air TV, pay-TV, streaming, online and social. Warner Bros. Discovery Sports Europe includes the much-loved consumer brands Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN) and Golf Digest, as well sports programming and content on discovery+ and Warner Bros. Discovery's free-to-air TV networks. They connect audiences with the greatest sporting events in the world.

**About A.S.O.:** Amaury Sport Organisation is a company that owns, designs and organises top international sporting events. Specialised in the 'non-stadia' events, it has in-house knowledge of professions linked to organisation, media and sales of sports events.

A.S.O. organises 250 days of competition per year, with 90 events in 30 countries. A.S.O. is involved in 5 major sports including cycling with the Tour de France, motor sports with the Dakar, mass events with the Schneider Electric Marathon de Paris, golf with the Lacoste Ladies Open de France and sailing with production and distribution of images for prestigious races. Amaury Sport Organisation is a subsidiary of the Amaury Group, media and sport group that owns the newspaper L'Équipe.