

# CONSUMER ELECTRONICS RETAIL

## FACILITATING THE GREEN AND DIGITAL TRANSITION

**27 April 2023**

Scotland House, Rdpt Schuman 6, Brussels

### KEYNOTE SPEECHES

14:00 WELCOME COFFEE

**14:30**

**Retail and wholesale: a sector in transformation**  
Christel Delberghe, *Director General EuroCommerce*

**Europe's technical consumer goods market: key trends shaping the sector**  
Enzo Frasio, *Managing Director GfK Italy and Greece*

**Consumer electronics retailers response to market changes**  
Hans Carpels, *President Euronics and Chairman of EuCER Council*

**15:15**

### OMNICHANNEL CONSUMER ELECTRONICS RETAIL

**Driving change: the key to consumer empowerment**  
Jens Stroemnes, *Director General Expert International*

**Closing the distance: proximity and digital education**  
Eric Millar, *Managing Director E-Square*

**The human touch: the importance of a people-centred approach**  
Andrea Scozzoli, *Chief Retail Development Unieuro and Chairman Aires Confcommercio*

**16:00**

### THE CRUCIAL ROLE OF BUSINESS IN THE SUSTAINABILITY TRANSITION

**The view of the European Commission**  
Nils Behrndt, *Dep. Director General DG Just European Commission*

**Empowering consumers for the sustainability transition**  
Ana Jaime, *Head Sustainability Ceconomy*

**From waste to resource: the role of consumer electronics retailers in WEEE recycling**  
Pascal Leroy, *Director General WEEE Forum*

**16:25**

### PANEL DEBATE

**Creating an enabling environment for the sustainability transition in consumer electronics**  
EuroCommerce | EuCER Council | Expert International | Ceconomy | WEEE Forum | European Commission

17:30 | NETWORKING COCKTAIL

REGISTRATION