

Boulogne-Billancourt, 6 April 2023

SEE YOU ON STRAVA FROM 13 TO 16 APRIL FOR L'ÉTAPE DU TOUR DE FRANCE CONNECTÉE 2023

Whether the point is to add the finishing touches to their preparation for the [L'Étape du Tour de France 2023](#), which will take place between Annemasse and Morzine on 9 July, to take on a long-distance challenge or simply to go out for a ride in the glorious spring weather, **all cyclists are invited to sign up for the challenge of [L'Étape du Tour de France Connectée 2023](#)**, from 13 to 16 April. The bravest of the brave can tackle the 90 km challenge in one go, while the rest can break it up into more manageable bits.

As a bonus, finishers who register for the prize draw have a chance to win **loads of prizes**: a gift card for the [Santini](#) store, a [Tissot](#) watch, [Shimano](#) wheels... and the ultimate prize, **the last race numbers for L'Étape du Tour de France 2023!**

The challenge is open to cyclists over age 18 worldwide.

Sign up directly on [Strava](#)



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