



GOLDEN BOY 2023



THE GLOBAL LAUNCH OF THE 100'S INDEX GOLDEN BOY

June 20, 2023

Milan, Gallerie D'Italia - Sala degli Illustri

CONFERENCE PROGRAM

9.30 am

Welcome Coffee & Conference Opening

GUIDO VACIAGO, *Editor in Chief Tuttosport*
MASSIMO FRANCHI, *Co-Founder European Golden Boy*
with FEDERICA LODI, *Sky Sport Journalist*

9.45 am

The League where talent grows

GUIDO VACIAGO and GHILDA PENSANTE talk with
CARLO CASAL LOPEZ, *Football Projects Coordinator La Liga*

10.30 am

The American Job: The Us Way To European Football

Chances and risks of the European football business
JOE TACOPINA, *President S.P.A.L.*
ANDRES BLAZQUEZ, *CEO Genoa*
discuss *with* GUIDO VACIAGO
Speech by GIORGIO CHIELLINI

11.30 am

The way of the young talents

GUIDO VACIAGO talks
with RAFAELA PIMENTA, *Golden Agent 2022, Chief of One*

12.15 am

The global launch of the 100's index Golden Boy

ANDREA SARTORI, *Founder & CEO Football Benchmark*
FEDERICO FERRI, *Sky Sport Director*
with GUIDO VACIAGO e MASSIMO FRANCHI

THE PROGRAM MAY BE SUBJECT TO CHANGE

TUTTOSPORT