

US macro update

Remarkable resilience so far but headwinds ahead

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FLASH NOTE

SUMMARY

- The US economy has proven remarkably resilient to rate hikes, and the third quarter is on track to post strong growth. **Interest rate sensitivity seems to be rather low and lags to monetary policy tightening seem to be longer than previous cycles** – households and businesses termed out their debt aggressively during the era of zero lower bound. Additionally, fiscal stimulus provided significant buffers to absorb income shocks. The labor market rebalancing has come primarily through fewer openings instead of higher unemployment, keeping labor income robust.
- But with the policy rate set to stay elevated and inflation having decelerated, **real rates will become increasingly restrictive**. Lags from monetary policy tightening could be long-lasting, and we now see **the economy decelerate in Q4 and tip into a shallow contraction in 2024, delayed from Q3**. We still expect credit tightening to slow cyclical spending, and we see diminishing tailwinds and upcoming headwinds to consumers and firms' finances. **We are therefore raising our 2023 real GDP growth forecast to 2.1% YoY from 1.6% and expect growth to average 0.4% in 2024**.
- **The FOMC** is on track to leave rates unchanged in September and recent signs of disinflation and moderating job gains raise the odds of 5.25-5.50% being the terminal rate. Guidance will remain hawkish to prevent aggressive cuts pricing, but political pressures next year could mount for the central bank to ease policy at the first sign of economic weakness. We do not expect rate cuts or changes to quantitative tightening (QT) this year and see the first rate cut at the end of Q2 2024.

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WHY HAS THE ECONOMY BEEN REMARKABLY RESILIENT TO HIGHER RATES?

In dramatic fashion, the consensus GDP forecast has shifted from a sure recession to a soft landing. In our view, a recession is typically caused by an unfore-castable exogenous shock, exacerbated by unhealthy finances or excesses in parts of the economy. Coming out of the pandemic, several factors have led to robust balance sheets among households and businesses, helping to extend the expansion.

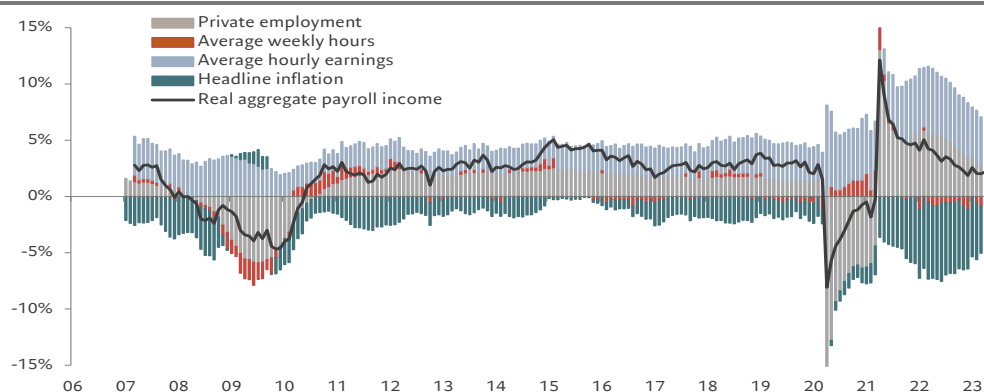
First, the pandemic created unprecedented tightness in the labor market, and **labor demand is normalizing so far through fewer job openings instead of employment reduction.** As a result, both nominal and real labor income are growing at a rate near their pre-pandemic averages, as jobs gains and strong wage growth have supported overall labor income, despite a drop in hours worked (chart 1).

Second, households and businesses **termed out their debt and refinanced aggressively during the era of ultralow interest rates**, significantly dampening the impact of rising policy rates. Take mortgages for example. The 30y mortgage rate has risen sharply from just below 3% to a cycle high of 7.5%, yet the effective rate on existing mortgages, the majority of which have fixed rate, has only risen slightly to 3.6% (chart 2). Thus monetary tightening is effective in discouraging the marginal borrower, but not quickly transmitted to rising financial burdens for existing homeowners. Similarly, business net interest payment has trended lower as firms extended the maturity of their debt and boosted fixed-rate borrowing at low rates during the pandemic (chart 3).

Third, **generous stimulus checks** during the pandemic created large excess savings for consumers, and household net worth (financial and real estate assets) is sitting close to its historic high. Various **fiscal infrastructure spending packages** (IRA, CHIPS, IIJA) aimed at semiconductor and green energy projects have also provided a small boost to otherwise lacklustre construction spending, lifting overall business capex despite depressed PMIs.

We have therefore revised up our H2 growth forecast from contraction to moderate growth, as the above-mentioned factors could support the cycle for longer than previously expected. The upgrade was mainly driven by stronger consumption, and less drag from investment and inventories.

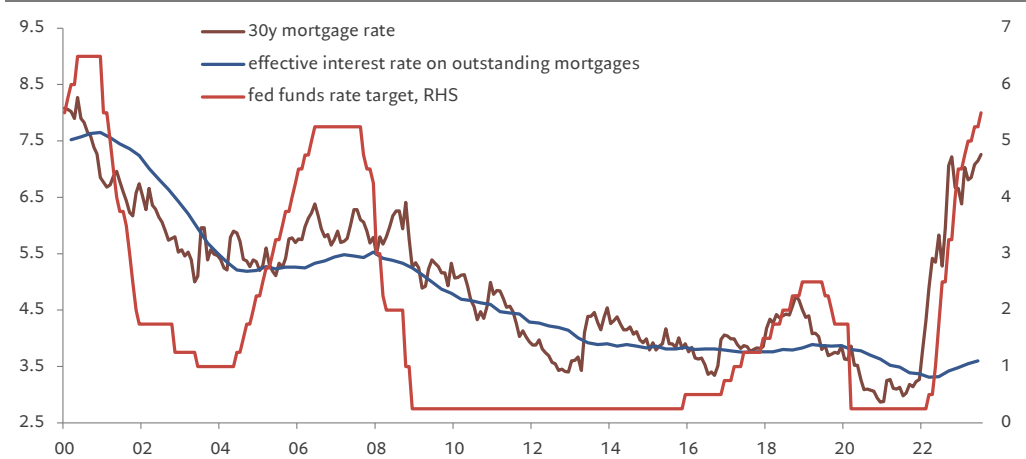
Chart 1: contribution to real labor income growth, YoY%



Source: Pictet Wealth Management, BLS, BEA, as of 30.08.2023

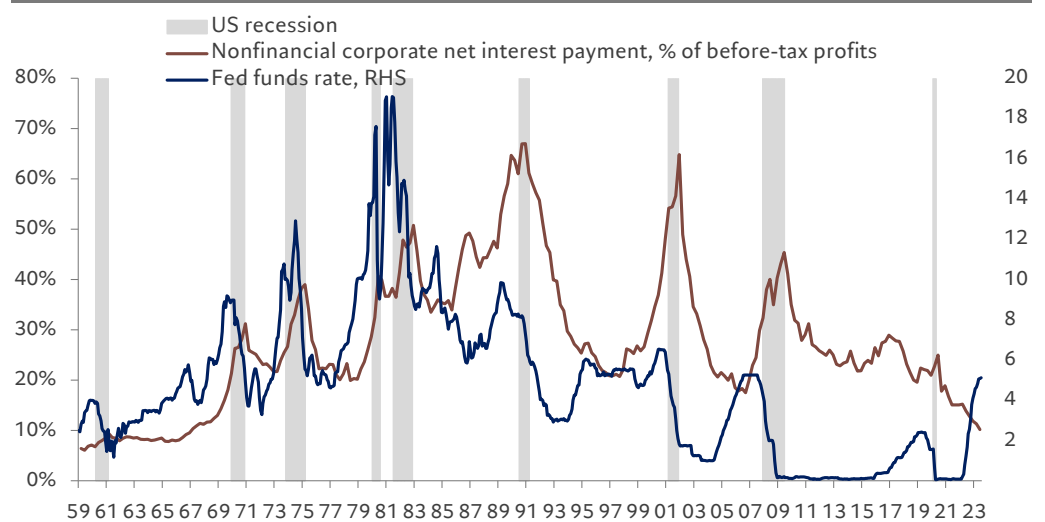
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Chart 2: actual vs. effective mortgage rate



Source: Pictet Wealth Management, FRB, BEA, MBA, as of 30.08.2023

Chart 3: business net interest payment has trended lower with more fixed debt at longer maturities and lower rates, dampening the impact of monetary tightening



Source: Pictet Wealth Management, BEA, FRB, as of 30.08.2023

HOW LONG CAN THIS RESILIENCE LAST?

Estimates of monetary policy lags are wide ranging, but we side with Chair Powell’s [recent assessment at Jackson Hole](#) that there may be **significant further drag** in the pipeline from policy tightening.

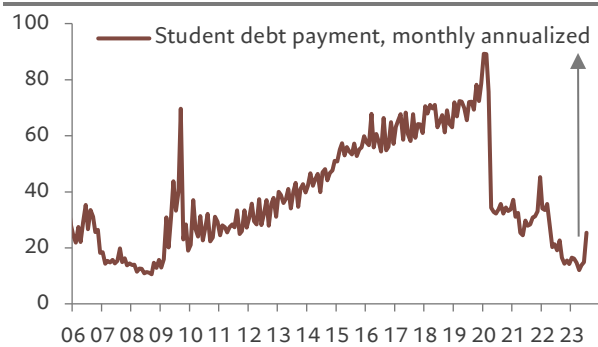
With the policy rate set to stay elevated and inflation having decelerated, **real rates will become increasingly restrictive**. We expect the economy to decelerate in Q4 and tip into a mild contraction in H1 2024. The cyclical sectors, including goods consumption and business investment, should continue to underperform, while services spending should decelerate (but remain positive) as the labor market slows.

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Many of the factors underpinning recent resilience are deteriorating as time passes. Excess savings from the pandemic are being spent down and are on track to be depleted in Q4. Moreover, student debt payments, which had been on hold since March 2020, are set to resume in October (chart 4), bringing a negative cash flow shock worth around 0.3%-0.5% of disposable income. There is a one-year grace period where missed payments won't be marked delinquent (interest will still accrue), thus the pullback in discretionary spending could be moderate (around 0.2-0.3% hit to consumption).

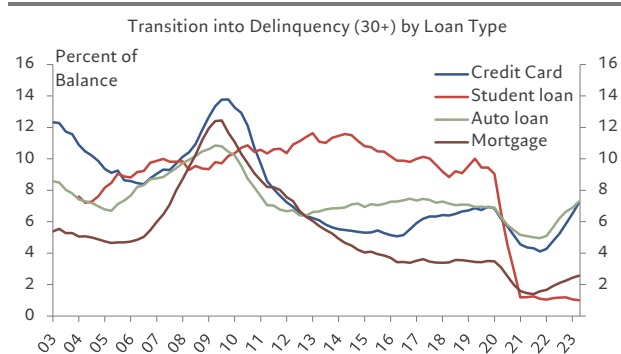
We expect labor income growth to decelerate as demand normalizes and hiring slows, providing much less support to consumption. Lower income households are already showing some financial stress - delinquency rates for credit cards and auto loans are approaching pre-pandemic highs (chart 5). Consumer debt service burdens should keep rising as elevated rates continue to pass through to borrowers.

Chart 4: Student debt payment resumption will be a negative cash flow shock starting October



Source: Pictet Wealth Management, Treasury, as of 30.08.2023

Chart 5: Delinquency rates are approaching pre-pandemic highs for credit cards and auto loans



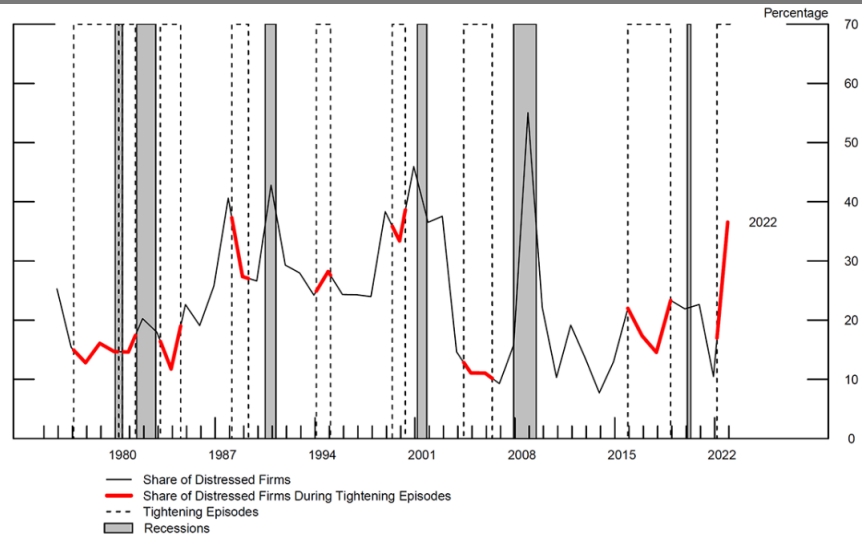
Source: Pictet Wealth Management, NY Fed, as of 30.08.2023

Banks continue to report tightening lending standards, and loan growth has slowed visibly for businesses. A recent [research paper from the Fed](#) showed the current share of distressed firms is higher than during most previous tightening episodes (chart 6), and investment and employment at such distressed firms should contract significantly in response to tightening monetary policy, usually with a lag of one to two years. Similarly, [another Fed paper](#) found that firms' interest expenses will rise in coming months even absent any additional rate hikes, negatively impacting capex and labor demand.

Although the worst contraction for the most rate-sensitive sectors, housing and commercial real estate, might be behind us (both home prices and CRE prices have seemingly troughed), we don't expect a meaningful growth rebound as interest rates stay restrictive. Similarly, inventory destocking may be less of a drag going forward, but capex intensions remain low and manufacturing PMIs remain in contractionary territory, arguing against a meaningful pickup in factory output. The leading economic index, which focuses heavily on the goods sector, remains in deep contractionary territory. The rolling recession might just live on.

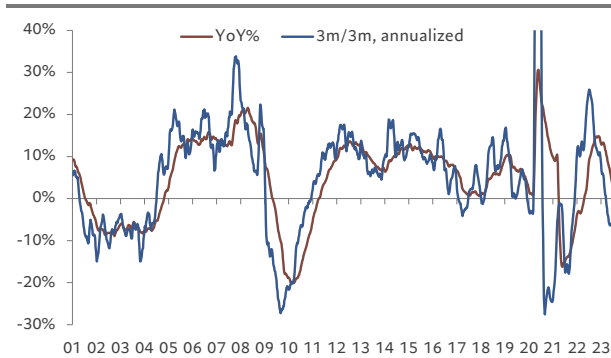
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Chart 6: the share of nonfinancial firms in financial distress is higher than during most previous tightening episodes since the 1970s



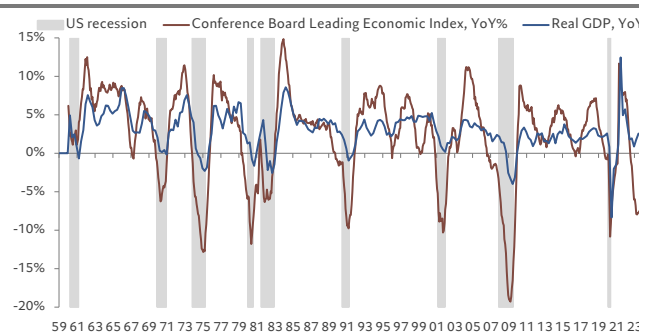
Source: Pictet Wealth Management, [FRB paper](#), as of 30.08.2023

Chart 7: Bank loan growth has slowed visibly for businesses



Source: Pictet Wealth Management, FRB, as of 30.08.2023

Chart 8: The leading economic index remains at recessionary levels



Source: Pictet Wealth Management, Conference Board, as of 30.08.2023

FOMC – OPPORTUNISTIC DISINFLATION VS. OVERTIGHTENING

The FOMC is on track to leave rates unchanged in September and recent signs of disinflation and moderating job gains raise the odds of 5.25-5.50% being the terminal rate. Guidance will remain hawkish to prevent aggressive cuts pricing - a reacceleration in inflation and strong labor market prints could prompt another hike later this year.

Looking ahead, with an expected growth contraction in H1 and decelerating inflation, we expect the Fed to start cutting policy rates at the end of Q2 2024, with a cumulative 150bps of cuts through year end.

Importantly, long-run inflation expectations have remained well anchored throughout the whole inflation spike, and the FOMC could be patient in the last mile of the inflation fight. We don't expect the Fed to change its inflation target, but it doesn't

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have to risk a sharp demand slowdown to return inflation to 2% quickly. In fact, the median FOMC participant doesn't see core inflation coming back down to target until at least after 2025.

With 2024 being an election year in the US, political pressures could mount for the central bank to ease policy earlier than expected at the first sign of economic weakness.

One downside risk to growth comes from fiscal policy – Congress faces a September 30th deadline to pass a budget and avoid a government shutdown. Although lost growth from a shutdown itself is going to be made up later, downside risks remain from cuts to medium-term government spending. Although 2024 is an election year, we don't expect a divided Congress to pass major stimulus measures.

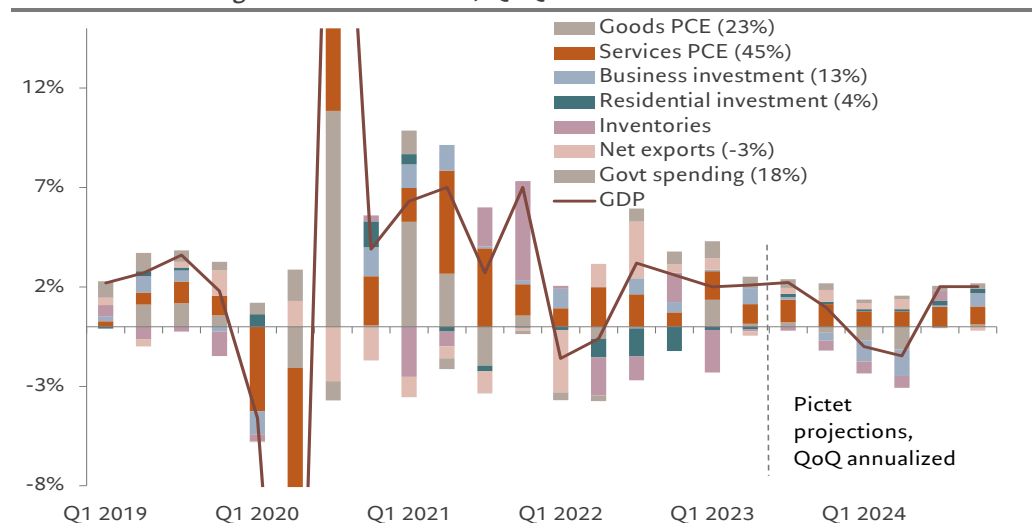
Alternatively, if growth turned out much stronger than we expect and put more upward pressures on inflation, the Fed also risks eventually overtightening into a sharper downturn.

FORECAST PROFILE

Recent economic strength has meaningfully lifted markets' expectation of a soft landing. The current expansion could go on longer than expected - estimates of excess savings and buffers to balance sheets are subject to a wide uncertainty band – if consumers and businesses feel more upbeat about the outlook, savings could be tapped further than typically seen during previous cycles. There is also a path towards a soft landing that involves supply side improvements, including a more significant increase in labor supply, or a more rapid pickup in productivity.

In our base case, we have revised up our H2 2023 forecast, but lags from monetary policy could be long-lasting, and we expect the hardest battle to be ahead with growth slowing in Q4 and contracting in H1 2024. The pandemic has upended many traditional economic models, and we are “navigating by the stars under cloudy skies”, just like the central bankers.

Chart 9: Real GDP growth contribution, QoQ annualized.



Source: Pictet Wealth Management, BEA, as of 30.08.2023

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