

WORLD RALLY-RAID CHAMPIONSHIP SEASON 2023

#W2RC | @OfficialW2RC



THE PODIUM FINISHERS



DRIVERS

	CAR (T1)	LIGHT PROTOTYPE (T3)	SSV (T4)	TRUCK (T5)
1	Nasser AL-ATTIYAH TOYOTA GAZOO RACING 205 POINTS	Seth QUINTERO RED BULL OFF-ROAD JUNIOR TEAM USA BY BFG 201 POINTS	Rokas BACIUSKA RED BULL CAN-AM FACTORY TEAM 189 POINTS	Janus VAN KASTEREN BOSS MACHINERY TEAM DE ROOY IVECO 157 POINTS
2	Yazeed AL RAJHI OVERDRIVE RACING 181 POINTS	Mitchell GUTHRIE RED BULL OFF-ROAD JUNIOR TEAM USA BY BFG 196 POINTS	Shinsuke UMEDA XTREME PLUS 160 POINTS	Tomas VRATNY FESH FESH TEAM 118 POINTS
3	Juan CRUZ YACOPINI OVERDRIVE RACING 132 POINTS	Austin JONES RED BULL OFF-ROAD JUNIOR TEAM USA BY BFG 190 POINTS	Eryk GOCZAL ENERGYLANDIA RALLY TEAM BBR 86 POINTS	Martin MACIK MM TECHNOLOGY 102 POINTS

	CAR (T1)	LIGHT PROTOTYPE (T3)	SSV (T4)	TRUCK (T5)
1	Mathieu BAUMEL TOYOTA GAZOO RACING 205 POINTS	Dennis ZENZ RED BULL OFF-ROAD JUNIOR TEAM USA BY BFG 201 POINTS	Oriol VIDAL RED BULL CAN-AM FACTORY TEAM 189 POINTS	Darek RODEWALD BOSS MACHINERY TEAM DE ROOY IVECO 157 POINTS
2	Timo GOTTSCHALK OVERDRIVE RACING 162 POINTS	Kellon WALCH RED BULL OFF-ROAD JUNIOR TEAM USA BY BFG 196 POINTS	Oriol MENA ENERGYLANDIA TEAM BBR 86 POINTS	Marcel SNIJDERS BOSS MACHINERY TEAM DE ROOY IVECO 1 st TRO
3	Daniel OLIVERAS CARRERAS OVERDRIVE RACING 132 POINTS	Gustavo GUGELMIN RED BULL OFF-ROAD JUNIOR TEAM USA BY BFG 190 POINTS	Maurizio DOMINELLA XTREME PLUS 81 POINTS	Bartolomiej BOBA FESH FESH TEAM 118 POINTS

CO-DRIVERS



MANUFACTURER	POINTS	MANUFACTURER	POINTS	MANUFACTURER	POINTS
TOYOTA GAZOO RACING	285	X-RAID MINI JCW TEAM	144	BAHRAIN RAID XTREME	125



	BIKE/RALLY GP	BIKE/RALLY 2	BIKE/RALLY 3	QUAD
1	Luciano Benavides HUSQVARNA FACTORY RACING 100 POINTS	Romain Dumontier HT RALLY RAID HUSQVARNA RACING 99 POINTS	Ardit Kurtaj XRAIDS EXPERIENCE 58 POINTS	Laisvydas Kancius AG DAKAR SCHOOL 82 POINTS
2	Toby Price RED BULL KTM FACTORY RACING 96 POINTS	Paolo Lucci BAS WORLD KTM RACING TEAM 82 POINTS	Alexander Chepurko MOTO TECHNIK TEAM SILK RIDER 27 POINTS	Rodolfo Guilloli 73 POINTS
3	Adrien Van Beveren MONSTER ENERGY HONDA TEAM 76 POINTS	Jean Loup Lèpan DUUST DIVERSE RACING TEAM 71 POINTS	Cheikh Yves Jacquemain AFRICA RALLYE TEAM 25 POINTS	Juraj Varga VARGA MOTORSPORT TEAM 71 POINTS



MANUFACTURER	POINTS	MANUFACTURER	POINTS	MANUFACTURER	POINTS
MONSTER ENERGY HONDA TEAM	155	RED BULL KTM FACTORY RACING	147	HUSQVARNA FACTORY RACING	134

MEDIA EXPOSURE



103 broadcasters in 190 countries have broadcasted dedicated W2RC content (at least one round)

A 52-minute W2RC season highlights will be broadcasted in the end of November by more than **70 broadcasters in 190 countries**

@OFFICIALW2RC

A community of **226,000 fans** (+465% vs 2022)

139,900 fans (+117% vs 2022)

68,220 followers (+785% vs 2022)

8,580 followers (+283% vs 2022)

10,300 subscribers (+412% vs 2022)

+4,300 posts (+168% vs 2022)

+57 millions videos views on W2RC official platforms (during the 5 rounds) (+1.408% vs 2022)

A dedicated W2RC press release sent daily during each championship round to nearly **5,000 media contacts worldwide**

TOP CONTENT



BEST INSTAGRAM POST

THE SWEET SWEET TASTE OF #DAKAR2023

+5 millions views



BEST FACEBOOK POST

NASSER AL-ATTIYAH AND MATHIEU BAUMEL RECOVERED FROM A BARREL ROLL 10 KM BEFORE THE FINISH TO CLAIM THE CAR STAGE

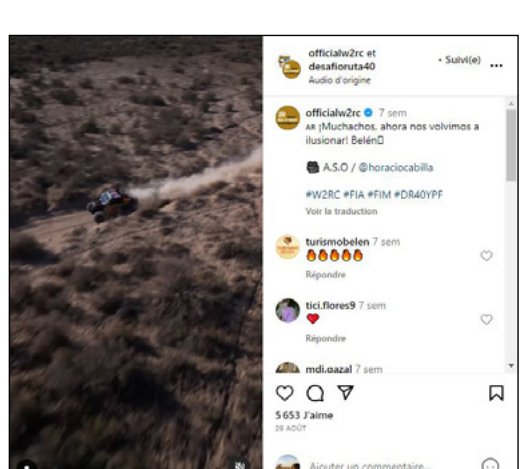
842,413 views



BEST INSTAGRAM POST

MUCHACHOS, AHORA NOS VOLVIMOS A ILUSIONAR!

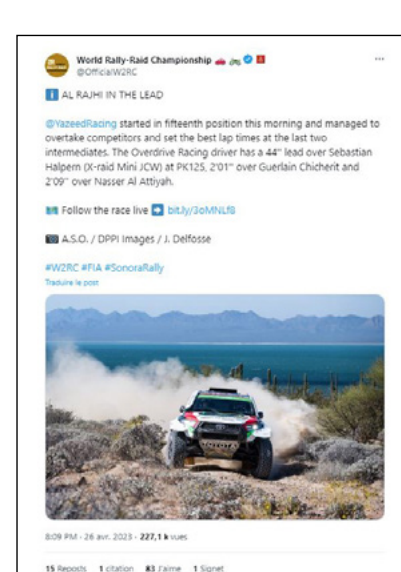
601,494 views
521,463 people reached



BEST POST

AL RAJHI TAKES THE LEED

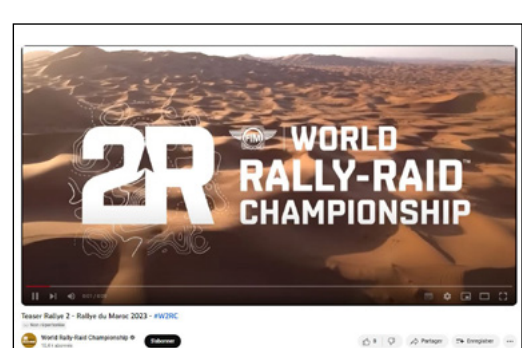
210,000 impressions



BEST YOUTUBE VIDEO

TEASER Rallye 2 RALLYE DU MAROC 2023

191,000 views



W2RC 2024 CALENDAR

Dakar (SAU) 05/01 - 19/01 1 ST ROUND	Abu Dhabi Desert Challenge (ARE) 25/02 - 02/03 2 ND ROUND	BP Ultimate Rally-raid (POR) 02/04 - 07/04 3 RD ROUND	Desafio Ruta 40 (ARG) 02/06 - 08/06 4 TH ROUND	Rallye du Maroc (MAR) 05/10 - 11/10 5 TH ROUND
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