



NICE  
SUNDAY  
**07**  
JULY 2024

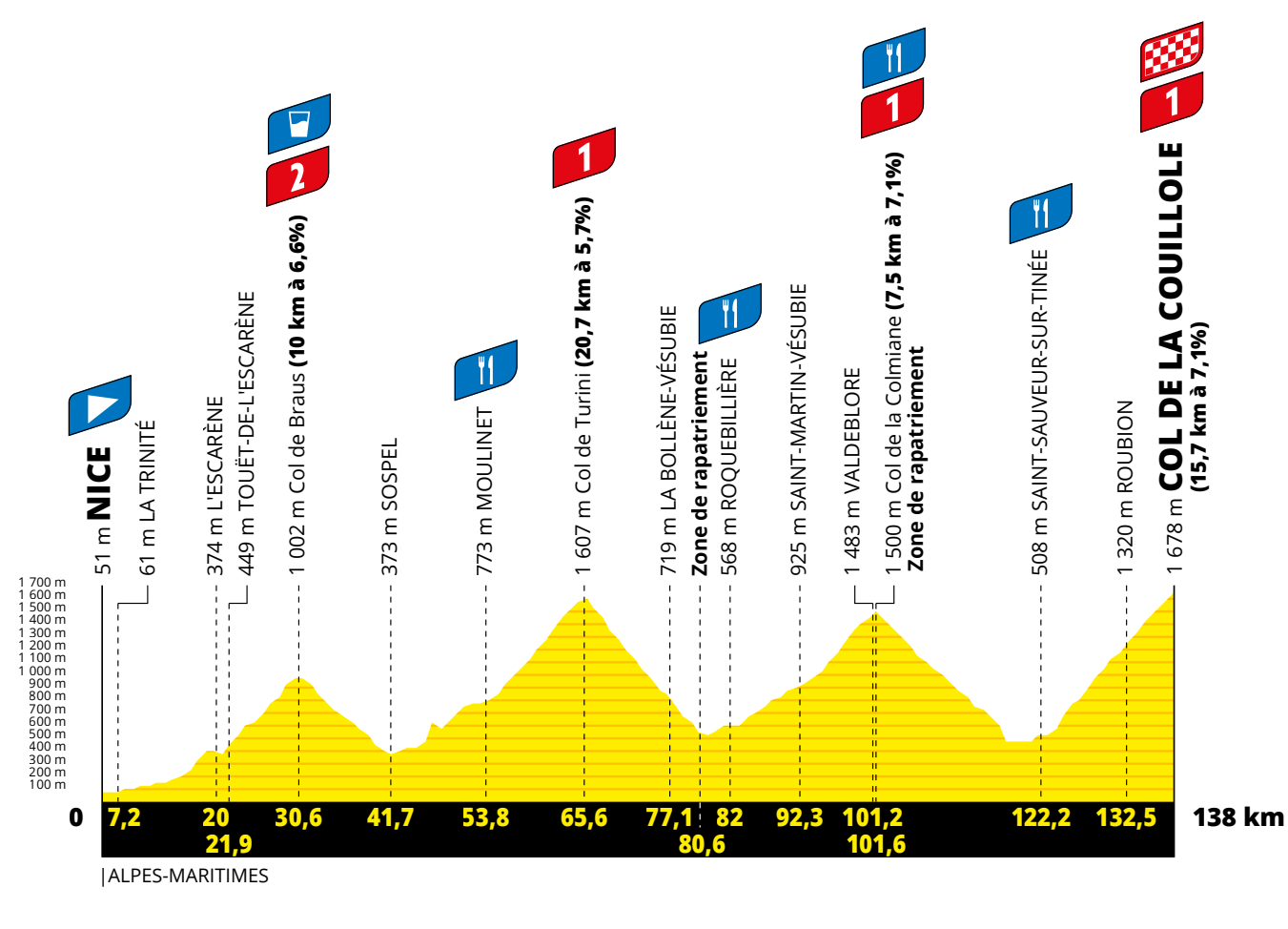
**KEY FIGURES OF THE 2024 EDITION**

32<sup>ND</sup> EDITION  
**NICE > COL DE LA COUILLOLE**

**Stage 20**  
of the Tour de France,  
20<sup>th</sup> July 2024

**138 km**  
**4,600 m**  
elevation gain

**1 unique experience:**  
riding on closed roads  
in the same conditions  
as the pros!



**NICE**

- At the heart of the French Riviera, ideally located between sea and mountains
- Labelled "Ville à Vélo du Tour de France" (3 bikes)
- Awarded 4 flowers in the "Villes et Villages Fleuris" label
- "Nice, the Winter Resort Town of the Riviera" is listed as a UNESCO World Heritage Site
- 231km of metropolitan cycling network, including 98km in Nice

**COL DE LA COUILLOLE**

- At the heart of the Mercantour-Argentera Massif
- Located at an altitude of 1,678 meters
- The highest finish in the history of Paris-Nice in 2017 and 2023
- On the route of the 15<sup>th</sup> stage of the 1975 Tour de France, won by Bernard Thévenet

**THE PROFILE OF THE 2024 PARTICIPANTS**

**14,000** participants expected

**44%** will be doing L'Étape du Tour de France for the 1<sup>st</sup> time

**35%** from abroad

Average age:  
**44 years old**

**90** nationalities

**TOP 5**

- France
- England
- Germany
- Belgium
- Switzerland

**THE ORGANISATION**

**80** exhibitors expected

**65 000** visitors expected

**Animations for all**

**120** motorcyclists (gendarmérie and civilians)

**5** Shimano mechanical assistance points

**500** people dedicated to race safety

**4** first-aid stations

**A RESPONSIBLE RACE**

**1** bag distributed to each riders to enable cyclists to keep their rubbish until it reaches a collection area

**5** recycling areas along the route (km 30,5/53,6/82,8/101,7/121,9)

**DISQUALIFICATION** policy for bad behaviour

**A CHARITY RACE**

More than **420** solidarity bibs in aid of **Mécénat Chirurgie Cardiaque** and **Macmillan Cancer Support**

**With the participation of:**

- 1 paralympic champion (Alexandre Lloveras)
- 2 teams of visually impaired riders on tandems

**DIGITAL**

**TEASER**

**SOCIAL NETWORKS**



**143,613** fans\*

@letapedutour  
#LEtapeduTour  
\*On April 26<sup>th</sup> 2024

**PRESS CONTACTS**



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